

INTELLYPOP

Platform Guide for the IntellyPop Guide IntelPop

Pops that think, talk back and take action.

QUICK DEFINITION

IntellyPop is a platform for creating and publishing IntelPops: interactive AI representatives built from the content, knowledge, identity, voice, memories, context, and permitted actions their owners choose to provide. An IntelPop can answer questions, explain, remember context, and help people take approved next steps. It can be shared by link or QR code and can also appear on websites, in publisher inventory, digital advertising, print, video, social media, and physical-world placements.

The core idea

A static page can be read. An IntelPop can be questioned.

The original content remains the source. The IntelPop handles the interaction.

The AI is not literally the person. It represents only what the owner chooses to give it, within the boundaries and actions the owner sets.

The conversation can continue beyond a single interaction, allowing context and relationships to build over time.

Created and powered by Mench.ai (<https://mench.ai>). Product information in this knowledge base reflects the IntellyPop platform and public Mench.ai materials available in September 2026. For current pricing, plan limits, or feature availability, use the live IntellyPop site.

What IntellyPop is

IntellyPop turns published material and deliberately supplied knowledge into an interactive object people can talk to. The goal is not merely to search content or attach a generic chatbot to a page. The goal is to give the content, person, business, listing, event, memory, or other defined subject an authorized conversational representative.

The distinction: source vs. representative

PART	ROLE
SOURCE	The page, post, article, PDF, video, website, profile, menu, listing, album, biography, manual, or other original material. It remains the authority for what was actually published or provided.
INTELPOP	The conversational representative. It answers from approved knowledge, explains context, remembers conversation where enabled, and can connect the conversation to permitted next steps.
OWNER	The person or organization that chooses the material, defines the representation, sets boundaries, provides permissions, and controls actions.
VISITOR	The person asking questions, exploring the material, continuing a conversation, or taking an approved action.

Personal representation and content representation

An IntelPop can be configured in more than one representation mode. A personal IntelPop can represent the knowledge, stories, voice, memories, judgment, and choices a person deliberately preserves. A content IntelPop can represent a published object such as an article, PDF, video, post, listing, or research paper. A business IntelPop can represent approved business knowledge and workflows. In every case, the IntelPop should make the boundary clear: it is a representation, not the literal person and not a replacement for the original source.

CANONICAL FLOW

Content + Thoughts -> Knowledge -> IntelPop -> Conversation -> Relationship

Why this is different from a one-off chatbot

- **Representation:** The IntelPop has a defined subject, identity, role, and boundary instead of being an unnamed general assistant.
- **Grounded knowledge:** The owner provides the sources and training materials that the IntelPop should use.
- **Continuity:** Conversation context can carry forward so later interactions can build on earlier ones.
- **Governed action:** The owner chooses which next steps the IntelPop may offer or perform.
- **Deployment:** The same IntelPop can be reached across links, QR codes, websites, ads, print, video, social, and other surfaces.
- **Relationship layer:** Interaction is intended to become an ongoing relationship rather than a dead-end session.

How users create an IntelPop

The current IntellyPop creation flow is organized into six steps. The exact fields shown can vary by Pop World and account capabilities.

STEP	WHAT IT DOES
1. Category	Choose a Pop World and subcategory. This tells IntellyPop what kind of experience is being created and helps organize discovery.
2. Details	Add the posting title, description, optional location, price or compensation, availability, and terms when relevant. These facts become core Pop knowledge.
3. Media	Upload visitor-facing images and PDFs that people can browse or open, and add friendly captions so the media tells a story instead of exposing technical filenames. A public source URL can also be attached. Knowledge video is configured in the Intelligence/Knowledge area rather than treated only as gallery media.
4. Intelligence	Define the IntelPop name, primary role, opening greeting, AI Knowledge, reusable knowledge sources, voice/video behavior, and permitted tasks. Knowledge sources can include PDFs, images, and supported MP4/WEBM video. For knowledge video, IntellyPop can transcribe the spoken content into text the IntelPop can use when answering questions.
5. Connections	Add the public display name, email, phone/text, and website so interested people have owner-approved ways to continue.
6. Publish	Choose public or private visibility, confirm the Pop is accurate and lawful, then publish. Public Pops can be discoverable; private Pops remain accessible by direct link or QR.

Start from what already exists

Users do not need to begin with a blank prompt. They can start from a website, portfolio, social post, profile, article, biography, PDF, notes, image, video, or other source material. A supported video can be used as knowledge: IntellyPop can transcribe the spoken content into text so the IntelPop can answer questions grounded in what was actually said. The owner can then add thoughts, context, personality, and permitted actions.

Mini IntelPop demo

The live site currently offers a temporary mini IntelPop experience so a visitor can paste links, add thoughts, and optionally provide a source file, photo, or voice sample before creating a full account. The mini experience accepts supported PDF, image, and video source files. For a small MP4 or WEBM video, it extracts/transcribes the spoken content as temporary knowledge so the visitor can immediately ask questions about what was said. The mini experience is conversation-first and is not published as a permanent Pop.

Owners can keep refining a Pop

- Edit descriptions, knowledge, media, avatar/voice settings, actions, and visibility.
- Manage Pops from the IntelPop account/dashboard.
- Update or remove content as facts change.
- Use advanced prompts, avatar tools, apps, reporting, and publisher/deployment tools from the broader dashboard when available.

What an IntelPop can know

A Pop should know the facts in the Pop itself plus any additional materials the owner intentionally provides. IntellyPop supports Pop-specific knowledge and reusable account-level knowledge. Knowledge is not limited to text and PDFs: supported images and video can also be supplied. When a supported video is used as a knowledge source, the spoken content can be transcribed into text and used to ground the IntelPop's answers.

Knowledge sources

SOURCE	PRACTICAL USE
Pop description	The title, description, location, availability, terms, contact data, and other structured details become core context for the IntelPop.
Public URLs	Users can provide public web pages and ask IntellyPop to learn from them. Public website pages are generally the most reliable; some social networks may block automated access.
AI Knowledge / training text	Owners can add FAQs, policies, background, product/service details, logistics, research context, or other facts the IntelPop should know.
Reusable Knowledge Base	Account-level source materials can be stored for reuse across future Pops, AI Buddies, and placements. Current knowledge material types include PDFs and supported images/videos, including MP4/WEBM video knowledge.
Pop media	Images and PDFs can be uploaded to the Pop itself so visitors can scroll through visual material and open supporting documents.
Voice + portrait	A portrait and permitted voice sample can be used for AI-generated talking video and spontaneous rendered replies.
Ready video	Finished MP4 introductions and short social/waiting clips can be uploaded where the account plan supports them. Ready video is presentation media; it is different from a video uploaded as a knowledge source.
Video as knowledge	Upload supported MP4 or WEBM video as a knowledge source. IntellyPop can transcribe the spoken content into text so the IntelPop can answer questions from what was said in the video. This is the core capability for making existing creator videos “talk back.”

TikTok / YouTube / Reels / Shorts	For creator-owned short-form video, upload the supported video file as knowledge. The spoken content becomes conversational knowledge; the creator can then share the IntelPop by link or QR so viewers can ask follow-up questions, revisit details, and continue the conversation after the video ends.
-----------------------------------	---

Video can be knowledge - not just presentation media

This distinction is important. A video can be uploaded as knowledge, not merely displayed as an introduction or waiting clip. For supported MP4/WEBM video, IntelPop can extract/transcribe the spoken content into text. That transcript becomes source knowledge the IntelPop can use to answer follow-up questions about the ideas, explanations, stories, instructions, or claims contained in the video. The original video remains the source; the IntelPop becomes the conversational layer around it.

Practical creator use case: a TikTok, Reel, Short, tutorial, interview, lecture, product video, or recorded story can keep working after the viewer finishes watching. Upload a video file you own or have permission to use as knowledge, then let people reach the IntelPop by link or QR and ask the questions the original video did not have time to answer. In short: the video stays a video, but now it can talk back.

Media captions matter

IntelPop supports friendly visitor-facing captions for uploaded images and documents. This is useful for legacy timelines, product galleries, property photos, research figures, menus, resumes, event schedules, and any Pop where the media itself carries context. A good caption should identify what the visitor is seeing and quietly suggest what they might ask next.

Grounding rule

NEVER INVENT MISSING FACTS

The Pop owner explicitly confirms that the Pop is accurate, lawful, and theirs to publish. The IntelPop is instructed not to invent missing facts. If the sources do not establish an answer, the IntelPop should say what is known, what is an inference, and what is not available in the supplied material.

A useful answer hierarchy

- 1. **Directly supported:** Answer confidently from the supplied material.
- 2. **Supported synthesis:** Combine multiple supplied facts, while making clear when the answer is an interpretation.
- 3. **Not established:** Say the source does not provide enough information instead of fabricating an answer.
- 4. **Needs current data:** For changing facts such as pricing, availability, or plan limits, point to the live source or owner-approved action when the Pop knowledge is not current.

A full IntelPop can do more than talk

Conversation is the entry point, not necessarily the endpoint. The Task Manager lets an owner connect the same knowledge and representation to one or more approved next steps. A Pop can currently support multiple functionality buttons, with the exact action opening an IntelPop workflow or an owner-approved external destination.

ACTION	WHAT IT PROVIDES
RSVP	Collect attendance or event responses.
Book appointment	Offer appointment scheduling through connected or approved availability.
Reserve	Move restaurant or hospitality conversations toward reservations.
Schedule	Arrange showings, demos, consultations, or other time-based next steps.
Request a quote	Turn a conversation into a qualified service request.
Register	Connect visitors to classes, events, programs, applications, or forms.
Buy / Order	Move the visitor to an approved commerce or ordering destination.
Menu	Open an approved menu or menu workflow.
Contact	Open a private message or owner-approved contact path.
Custom action	Define another next step appropriate to the Pop World.

Why permitted actions matter

The owner decides what the IntelPop is allowed to do. This is important because the IntelPop is not an autonomous actor with unlimited authority. It should move from conversation to action only through approved buttons, workflows, destinations, permissions, and business rules.

SIMPLE MODEL

Question or request -> IntelPop understands context -> IntelPop explains or recommends -> approved action -> real next step

Memory and relationship

The Mench.ai platform underneath IntelPop is designed around persistent intelligence. Instead of treating each interaction as isolated, identity, knowledge, conversation context, relationship state, and unresolved needs can remain available across interactions where the product and permissions support it. That allows a later conversation to be more relevant than the first one.

The same IntelPop can travel

One of IntellyPop's central ideas is that the conversational representative should not be trapped inside a single website or app. The same IntelPop can be distributed across digital and physical surfaces.

SURFACE	HOW IT IS USED
Direct link	Share the Pop in email, messaging, social posts, profiles, or anywhere a normal URL can be used.
QR code	Put the IntelPop on print, packaging, posters, menus, signage, TV frames, video, direct mail, out-of-home media, and physical environments. The visitor scans and starts the conversation.
Website	Publish or embed the dynamic IntelPop card. The current platform describes a one-JavaScript-tag option for website/publisher deployment.
Publisher inventory	Use the same interactive object in supported publisher placements rather than building a separate conversational experience for each site.
Digital advertising	Deliver an IntelPop-powered interactive creative through existing ad-serving and supported programmatic workflows.
Existing DSP workflows	Mench.ai is designed to work with existing DSP targeting, audience controls, and frequency settings while supplying the interactive AI creative/measurement layer.
Video + social	Use a QR or link so a static or video post can lead directly into the IntelPop conversation.
Print + OOH	Turn physical media into an interactive endpoint without requiring the physical surface itself to run AI.

The practical difference from ordinary AI-agent deployment

Many agent products focus on building an agent inside a particular application. IntellyPop adds a cross-media deployment layer: the owner creates the representation once, then can expose the same intelligence through a QR code, link, website card, publisher placement, or compatible ad workflow. The objective is to avoid rebuilding a separate AI integration for every surface.

Advertising: scan or click

Mench.ai describes the advertising model as the same agent/IntelPop experience being reachable by scan or click. Offline media can use QR; online inventory can use click/tap. The conversation can answer questions, capture intent,

and guide approved actions. Existing DSP or ad-server controls can still handle media targeting and delivery while Mench supplies the interactive creative and measurement layer. Exact trafficking requirements can vary by platform and placement, so the live deployment guide should be used for implementation details.

What people can build

IntellyPop organizes Pops into practical Pop Worlds. The same underlying idea - knowledge plus representation plus conversation plus permitted action - can be adapted to many kinds of content and relationships.

POP WORLD	PRACTICAL USE
Local & Classifieds	Homes, rentals, autos, jobs, gigs, items for sale or wanted, services, local retail, professionals, venues, community needs, events, and connections. A listing can answer the questions the owner would normally repeat.
Business	Companies, brands, products, services, professional services, travel/hospitality, sports, entertainment, retail, finance, technology, education, media, nonprofits, events, and corporate communications.
Healthcare	Approved care information, common service questions, availability cues, and appropriate next steps. The IntelPop should not pretend to be a clinician.
Restaurants	Menus, specials, venue questions, catering, private dining, takeout/delivery, and reservation-related next steps.
Dating & Social	A personal representation based on the interests, stories, personality, and information the owner deliberately chooses to share.
Wedding	Wedding albums, couple stories, wedding party, family/guests, venue/vendors, vows/speeches, photo memories, and anniversaries.
Family	Living family albums, baby books, parent/grandparent stories, family history, recipes, traditions, milestones, and reunions.
Memory & Legacy	Life stories, advice, beliefs, values, career history, memories, voice, and preserved ways of thinking for future generations.
Yearbook	Student profiles, faculty, teams, clubs, graduation, reunion, and school history that remain conversational years later.

Greeting Card	Birthday, holiday, thank-you, congratulations, friendship, sympathy, and custom messages that can include voice, photos, context, and follow-up conversation.
Invitation	Event details, RSVP, directions, timing, dress code, hotels, food, updates, and other questions people normally ask the host.
Arts, Books & Media	Books, authors, art, museums, photography, film/TV, podcasts, music, comedy, theater, creators, publications, characters, and interactive story worlds.

Public Pops, private Pops, and people

Public vs. private visibility

VISIBILITY	BEHAVIOR
Public Pop	Can appear in IntellyPop search, listings, Pop Worlds, and other discovery experiences, subject to product rules and filters.
Private Pop	Stays out of public browse/search. The direct Pop URL, QR code, and IntelPop still work for people who have access to the link or code.

Discovery

The current IntellyPop interface supports searching Pops, browsing by Pop World and subcategory, location-aware discovery, and filters such as image presence, recency, and booking availability. Public Pops can include media, pricing/availability where relevant, actions, and an IntelPop conversation directly from the listing experience.

People and connections

IntellyPop also has a people-connection layer. Users can manage connection requests and message connected people. The current privacy model allows people to find someone using an exact email address or phone number they already know, when the account owner permits that discoverability. IntellyPop does not expose a public partial-name directory that reveals stored contact information.

Owner identity and contact

- A Pop can display an owner-selected public nickname or display name.
- If a Pop-level display name is not set, IntellyPop can use the profile nickname or account name according to the current UI rules.
- Owners can provide email, phone/text, and website information for approved follow-up.
- Contact information is separate from the IntelPop's identity: the IntelPop represents the Pop; the connection fields define how a visitor reaches the human or organization behind it.

Created and powered by Mench.ai

IntellyPop is created and powered by Mench.ai. IntellyPop is the public-facing application where people make and interact with Pops; Mench.ai is the persistent intelligence and workflow platform underneath it.

THE RELATIONSHIP

IntellyPop = where people create, publish, discover, scan, and talk to IntelPops.
Mench.ai = the underlying persistent intelligence, identity, knowledge, relationship, action, analytics, and deployment layer.

Mench.ai engine model

MENCH LAYER	WHAT IT CONTRIBUTES
Identity Engine	Defines who or what is being represented: identity, voice, values, roles, permissions, and approved representation.
Knowledge Engine	Organizes what the person or organization knows: documents, policies, expertise, business facts, media, and other approved sources.
Relationship Engine	Preserves who the organization or Pop knows through conversation history, preferences, consent, transactions, and unresolved needs.
Intelligence Engine	Uses accumulated context and outcomes to improve what the system should do next and turn repeated work into reusable intelligence.
Workflow / Action layer	Connects the conversation to real tasks such as bookings, reservations, lead capture, ordering, follow-up, and other governed actions.
Analytics / deployment layer	Supports measurement and cross-channel deployment for business and advertising use cases.

Persistent intelligence

The Mench.ai thesis is that useful intelligence should not disappear when a chat session closes, an employee leaves, a model changes, or the interaction moves to another channel. Identity, knowledge, memory, relationship state, and context can remain reusable across interactions and applications, subject to the product's permissions and configuration.

More than IntellyPop

Mench.ai also supports broader AI Buddy, business workflow, advertising, analytics, and reusable “Mind” experiences. IntellyPop is the consumer-facing expression of the same underlying infrastructure. When explaining IntellyPop, the main guide should keep the focus on Pops unless a visitor specifically asks about Mench.ai or business infrastructure.

What an IntelPop is not

BOUNDARY	RULE
Not the literal person	A personal or legacy IntelPop is a representation of material deliberately provided by or about a person. It must not claim biological identity or imply that a deceased or absent person is literally speaking from beyond the source material.
Not an unrestricted agent	The IntelPop should only use the permissions, destinations, workflows, and actions the owner has approved.
Not a replacement for the source	If a visitor needs the exact wording, evidence, policy, document, media, or authoritative record, point back to the original source.
Not licensed professional advice by default	A Pop may explain approved information, but it should not pretend to be a doctor, lawyer, financial adviser, or other licensed professional unless the experience is specifically configured for an allowed professional workflow and clearly represents its limits.
Not guaranteed omniscience	If the owner did not provide the fact, the IntelPop should not fabricate it.
Not locked to one channel	The IntelPop is intended to remain the same interactive object even when the entry point changes from web to QR, ad, print, video, or another supported surface.

How the main IntellyPop Guide should answer

- **Be concise first.** Give the direct answer, then offer detail if the visitor wants it.
- **Explain by use case.** Translate features into what a person can actually accomplish.
- **Separate current facts from possibilities.** Say “currently” for implementation details and avoid promising unreleased functionality.
- **Do not invent pricing or plan limits.** If the knowledge base does not contain a current number, direct the visitor to the live Pricing page.
- **Keep representation transparent.** Use “represents,” “built from,” “based on,” and “approved knowledge” rather than implying the AI is literally the owner.

Answer video-knowledge questions with a direct YES. Supported video is a knowledge source, not only presentation media. Explain that IntellyPop can transcribe spoken content from supported MP4/WEBM video into text that the IntelPop can use for grounded answers.

- **Use Mench.ai when infrastructure matters.** Explain that Mench.ai powers the persistent identity, knowledge, memory, relationship, workflow, analytics, and deployment layers behind IntellyPop.

Questions the main IntellyPop Guide should be able to answer

What is IntellyPop?

A platform for creating and publishing IntelPops - interactive AI representatives built from approved content, knowledge, identity, media, memories, context, and permitted actions.

What is an IntelPop?

The interactive representative attached to a Pop. It can answer questions, explain, remember context where enabled, and connect visitors to approved next steps.

Is an IntelPop just a chatbot?

No. Chat is one interface. An IntelPop has a defined representation, grounded knowledge, optional voice/video, continuity, permitted actions, and cross-media deployment.

Is it an AI clone?

No. IntellyPop explicitly treats the IntelPop as a representation, not the literal person. The owner decides what knowledge, memories, voice, identity, and choices to preserve.

Can it represent content instead of a person?

Yes. A Pop can represent an article, video, PDF, website, listing, business, event, book, training material, legacy collection, or other defined source/purpose.

What can I upload?

You can provide text/training material, public URLs, PDFs, supported images, and supported video as knowledge sources. For video knowledge, IntellyPop supports MP4/WEBM in the current implementation and can transcribe the spoken content into text that grounds answers. Separately, Pop media can include visitor-facing images/PDFs, and portrait, voice, introductory video, and social/waiting clips can be used for presentation where supported.

Can people scroll through pictures?

Yes. Pop images can be browsed, and owners can add visitor-friendly captions. This is useful for products, properties, portfolios, weddings, family memories, and legacy timelines.

Can I give it my voice?

Yes, with ownership/permission. A clear voice sample can be uploaded or recorded for AI-generated speech. A portrait can be paired with the voice for talking video.

Can I upload a video as knowledge and have the IntelPop answer from it?

Yes. This should be answered clearly. A supported MP4/WEBM video can be uploaded as a knowledge source. IntellyPop can transcribe the spoken content into text, and the IntelPop can use that transcript to answer questions about what was said. Do not confuse this with a ready video used only as an introduction or visual clip.

Can I make a TikTok, Reel, or Short talk back?

Yes. If you own or have permission to use the video, upload the supported video file as knowledge. IntellyPop can turn the spoken content into source text for the IntelPop. Then use a link or QR code to let viewers move from watching the video to asking follow-up questions. The original video remains the source; the IntelPop handles the ongoing conversation.

Can I upload finished video?

Yes, where the account supports ready-video uploads. The current creation interface supports an introductory MP4 and short social/waiting clips. This presentation use is separate from video-as-knowledge, where supported MP4/WEBM speech is transcribed and used to ground the IntelPop's answers.

What can it do besides answer questions?

Owners can add approved actions such as RSVP, booking, reservation, scheduling, quote requests, registration, ordering, contact, menus, and custom next steps.

Can one Pop have more than one action?

Yes. The current Task Manager is designed for multiple functionality buttons so the same Pop can support more than one next step.

How do people open a Pop?

By direct link, QR code, IntellyPop discovery/search, website deployment, or supported publisher/ad placements.

Does QR require an app?

The experience is web-based; a QR code can open the Pop in the user's browser without requiring a dedicated IntellyPop app.

Can I put an IntelPop in print?

Yes. A QR code can connect print, packaging, direct mail, menus, posters, signage, and other physical media to the same IntelPop.

Can I put it in video or social?

Yes. Use a QR code or direct link so viewers can move from the video/post into the IntelPop conversation.

Can it run as an ad?

Yes. IntellyPop/Mench.ai supports interactive advertising and compatible programmatic/publisher workflows. The same intelligence can be exposed through digital placements instead of building a separate AI for each campaign surface.

Do I need a new DSP?

The Mench.ai deployment model is designed to work with existing ad servers and DSP workflows, preserving normal media targeting and frequency controls while adding the interactive AI creative/measurement layer.

What is a private Pop?

A Pop that is excluded from IntellyPop public browse/search but still works for people who have the direct link or QR code.

Can I update the Pop after publishing?

Yes. Owners can manage and update their Pops through their IntellyPop account/dashboard.

Can the IntelPop make up an answer?

It should not. The owner confirms the Pop is accurate and the IntelPop is explicitly instructed not to invent missing facts.

What if the answer is not in the source?

The IntelPop should say that the supplied material does not establish the answer, rather than inventing a fact.

What is the Knowledge Base?

Reusable account-level source material that can be managed in the dashboard and reused across future Pops, AI Buddies, and placements.

What is the difference between Pop media and Knowledge Base material?

Pop media is visitor-facing content attached to a specific Pop. Knowledge Base material is reusable source context intended to teach AI experiences across the account.

What is a Pop World?

A category that adapts the IntelPop model to a real-world purpose, such as business, listings, healthcare, restaurants, weddings, family, legacy, invitations, or books/media.

Can IntellyPop remember conversations?

The platform is built around persistent context and relationship intelligence. The exact memory behavior depends on the specific experience, permissions, and configuration.

What is Mench.ai?

Mench.ai is the persistent intelligence platform behind IntellyPop. It provides the identity, knowledge, relationship, intelligence, workflow, analytics, and deployment layers used by IntellyPop and other Mench products.

Who created IntellyPop?

IntellyPop is created and powered by Mench.ai. The IntellyPop site identifies Mench.ai as the underlying platform.

Where do I start?

Go to IntellyPop.com. Try the mini IntelPop or create an account, choose a Pop World, add the content you want represented, shape the intelligence, add permitted actions, and publish.

How should I think about the product in one sentence?

Your content, knowledge, or chosen representation gets an interactive representative that people can ask questions and take approved next steps through - wherever the IntelPop is deployed.

Good questions to ask this main IntelPop

- What is IntelPop in plain English?
- What is the difference between an IntelPop and a chatbot?
- What can I turn into an IntelPop?
- Can an IntelPop represent an article or PDF instead of me?
- How do I create my first Pop?
- What kind of knowledge can I upload?
- Can I upload a video as knowledge and have the IntelPop learn what was said?
- How can I make a TikTok, Reel, Short, tutorial, or interview talk back?
- How do images and captions work?
- Can I give my IntelPop a face and voice?
- What actions can an IntelPop take?
- Can it book, RSVP, quote, register, or take orders?
- How does QR deployment work?
- Can I put the same IntelPop in print, video, and on a website?
- Can I use an IntelPop in an ad through my existing DSP?
- What is a Legacy IntelPop?
- How would a Training Pop work?
- How would a Business Pop help a small business?
- What is the difference between public and private Pops?
- How does IntelPop avoid pretending to literally be a person?
- What happens when the source does not contain the answer?
- What does Mench.ai provide underneath IntelPop?

Source and update notes

Primary sources used to prepare this knowledge base:

- IntelPop live platform: <https://www.intellypop.com/>
- Mench.ai live platform: <https://mench.ai/>
- Current IntelPop page implementation supplied by the platform owner (September 2026), including PDF/image/video Knowledge Base uploads and MP4/WEBM spoken-content transcription for video knowledge.

This document intentionally avoids hard-coding prices and most plan-specific limits because those can change. When asked for current pricing, quotas, or plan eligibility, the IntelPop should refer to the live IntelPop Pricing page or current account UI rather than guessing.

FINAL PRINCIPLE

The source stays the source. The IntelPop becomes the interactive representative. Mench.ai provides the persistent intelligence underneath. IntelPop makes that intelligence available to people through conversation, QR, links, media, actions, and cross-channel deployment.